

Course Specification

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Produced By:	Oliver Jones
Status:	Validated

Core Information

Awarding Body / Institution:	University of Wolverhampton		
School / Institute:	Wolverhampton Business School		
Course Code(s):	BU090P01UV BU090P31UV	Full-time Part-time	12 Months 2 Years
Course Title:	International Masters of Business Administration (IMBA)		
Hierarchy of Awards:	International Masters of Business Administration (IMBA) International Business Administration (IMBA) Postgraduate Diploma Management Postgraduate Certificate Management University Statement of Credit International Business Administration (IMBA)		
Language of Study:	English		
Date of DAG approval:			
Last Review:	2020/1		
Course Specification valid from:			
Course Specification valid to:	2026/7		

Academic Staff

Course Leader:	Dr Chinyere Nzekwe-Excel
Head of Department:	Vikki Potts

Course Information

Location of Delivery:	University of Wolverhampton
Category of Partnership:	Not delivered in partnership
Teaching Institution:	University of Wolverhampton
Open / Closed Course:	This course is open to all suitably qualified candidates.

Entry Requirements:

Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS)

Distinctive Features of the Course:

The International MBA with is an award developed to provide pre-experience applicants with a postgraduate general business qualification which will develop their skills and knowledge in the management of business at local, regional, national and international levels. This award will develop your knowledge of key business functions and their relationship with the wider strategic and international environment. You will also expand your knowledge and understanding of the current changes in the business environment through the study of modules encompassing HR, marketing, finance, strategy, sustainability and operations. The International MBA with is an award developed to provide pre-experience applicants with a postgraduate general business qualification which will develop their skills and knowledge in the management of business at local, regional, national and international levels. This award will develop your knowledge of key business functions and their relationship with the wider strategic and international environment. You will also expand your knowledge and understanding of the current changes in the business environment through the study of modules encompassing HR, marketing, finance, strategy, sustainability and operations.

Educational Aims of the Course:

The IMBA is an internationally recognised postgraduate general business qualification for managers who wish to expand and develop their skills and knowledge. This award will develop your knowledge of key business functions and their relationship with the wider strategic and international environment.

You will also expand your knowledge and understanding of the current changes in the business environment through the study of strategic management, stakeholder management and corporate social responsibility.

By the end of the programme you will have enhanced your knowledge and understanding of Business and Management concepts and principles, theoretical frameworks and applied analysis through a range of learning experiences.

You will also develop key skills in formulating and managing basic research, problem-solving and organising and managing projects.

Intakes:

September
January
May

Major Source of Funding:

Office for Students (OFS)

Tuition Fees:

Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

Year	Status	Mode	Amount
2020/1	Overseas	Full Time	£13350.00
2020/1	H	Full Time	£10650.00
2020/1	H	Part Time	£5325.00
2021/2	H	Full Time	£10900.00
2021/2	Overseas	Full Time	£13950.00
2021/2	H	31	£5450.00

PSRB:

None

Course Structure:

January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 1

Module	Title	Credits	Period	Type
7AC009	Financial Decision Making	30	SEM3	Core
7HR034	Contemporary Issues in Human Resources- an International Perspective	30	SEM3	Core
7BU027	Strategic Global Marketing	30	SEM2	Core
7BU032	Strategic Operations Management	30	SEM2	Core

Group 01 | Min Value: 60 | Max Value: 60

7MG001	The Masters Research Project	60	CRYRA
7BU021	The Masters Professional Project	60	CRYRA

May (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 1

Module	Title	Credits	Period	Type
7AC009	Financial Decision Making	30	SEM3	Core
7HR034	Contemporary Issues in Human Resources- an International Perspective	30	SEM3	Core

Group 03 | Min Value: 60 | Max Value: 60

7MG001	The Masters Research Project	60	CRYRA	
7BU021	The Masters Professional Project	60	CRYRA	

7BU027	Strategic Global Marketing	30	SEM1	Core
7BU032	Strategic Operations Management	30	SEM1	Core

September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 1

Module	Title	Credits	Period	Type
7AC009	Financial Decision Making	30	SEM1	Core
7HR034	Contemporary Issues in Human Resources- an International Perspective	30	SEM1	Core
7BU027	Strategic Global Marketing	30	SEM2	Core
7BU032	Strategic Operations Management	30	SEM2	Core

Group 03 | Min Value: 60 | Max Value: 60

7MG001	The Masters Research Project	60	CRYRA	
7BU021	The Masters Professional Project	60	CRYRA	

Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, to create the best learning experience.

Learning, Teaching and Assessment

Academic Regulations Exemption:

None

Reference Points:

[UK Quality Code for Higher Education](#)

[Qualifications and Credit Frameworks](#)

[Subject Benchmark Statements](#)

[University Policies and Regulations](#)

Equality Act (2010)

QAA for Higher Education (2007) Masters Award

FHEQ (2016)

Learning Outcomes:

PGCert Course Learning Outcome 1 (PGCCL01)

Demonstrate a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, the forefront of your academic discipline, field of study or area of professional practice with a conceptual understanding that enables the student: 1. to evaluate critically current research and advanced scholarship in the discipline. 2. to evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses.

PGCert Course Learning Outcome 2 (PGCCL02)

Demonstrate a comprehensive understanding of techniques applicable to your own research or advanced scholarship and ability to continue to advance your knowledge and understanding, and to develop new skills to a high level.

PGCert Course Learning Outcome 3 (PGCCL03)

Ability to deal with complex issues both systematically and creatively, make sound judgements in the absence of complete data, and communicate your conclusions clearly to specialist and non-specialist audiences.

PGDip Course Learning Outcome 1 (PGDCL01)

Demonstrate a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, the forefront of your academic discipline, field of study or area of professional practice with a conceptual understanding that enables the student: 1. to evaluate critically current research and advanced scholarship in the discipline 2. to evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses.

PGDip Course Learning Outcome 2 (PGDCL02)

Demonstrate a comprehensive understanding of techniques applicable to your own research or advanced scholarship and ability to continue to advance your knowledge and understanding, and to develop new skills to a high level.

PGDip Course Learning Outcome 3 (PGDCL03)

Ability to deal with complex issues both systematically and creatively, make sound judgements in the absence of complete data, and communicate your conclusions clearly to specialist and non-specialist audiences.

PGDip Course Learning Outcome 4 (PGDCLO4)

Demonstrate self-direction and originality in tackling and solving problems, and act autonomously in planning and implementing tasks at a professional or equivalent level.

Masters Course Learning Outcome 1 (MACLO1)

Critically analyse the use of the key functional areas of marketing, HR, finance, accounting and operations management in support of wider organisational activity.

Masters Course Learning Outcome 2 (MACLO2)

Critically evaluate strategic planning alternatives to take account of business environmental conditions.

Masters Course Learning Outcome 3 (MACLO3)

Critically evaluate the relationship between the organisation and its global environment and the importance of change and adaptability.

Masters Course Learning Outcome 4 (MACLO4)

Evaluate the role and contribution of creativity and innovation in the development of organisations.

Masters Course Learning Outcome 5 (MACLO5)

Critically analyse contemporary issues, challenges and problems relating to business and management that impact on business and management at functional, strategic and global levels.

Masters Course Learning Outcome 6 (MACLO6)

Synthesise relevant critical thinking through academic research completing an independent research project/dissertation at masters level.

Overview of Assessment:

Module	Title	Course Learning Outcomes
7AC009	Financial Decision Making	MACLO1, MACLO5, PGCCLO1, PGCCLO2, PGCCLO3, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4
7BU021	The Masters Professional Project	MACLO5, MACLO6
7BU027	Strategic Global Marketing	MACLO1, MACLO2, MACLO3, MACLO4, MACLO5, PGCCLO1, PGCCLO2, PGCCLO3, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4
7BU032	Strategic Operations Management	MACLO1, MACLO3, MACLO4, MACLO5, PGCCLO1, PGCCLO2, PGCCLO3, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4
7HR034	Contemporary Issues in Human Resources- an International Perspective	MACLO1, MACLO2, MACLO3, MACLO4, MACLO5, PGCCLO1, PGCCLO2, PGCCLO3, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4
7MG001	The Masters Research Project	MACLO5, MACLO6

Teaching, Learning and Assessment:

Teaching, Learning & Assessment

This is a blended learning course with supportive and structured learning activities on Canvas supported by

weekly in-class activities.

The online materials and face-to-face components of the module are integrated into a complimentary learning experience, which is both engaging and relevant, and resources are also accessible online. You are provided with a road map for studying each module in the form of a Homepage on Canvas. Each Canvas Homepage sets expectations and includes an orientation to help you understand how to successfully navigate the different online components of the module and prepare for the face-to-face meetings.

The structure of each Canvas topic follows a standard Business School layout to ensure consistency and familiarity for students and to help you navigate the different modules you will be studying. The Canvas Pages are used to present learning inputs and related activities with a narrative flow; content is structured into bite-sized inputs and activities of no more than 10-15 minutes, inclusive of any Panopto recorded slides. Each module Canvas page features a balance between interactive activities and short lecture inputs.

Regular opportunities are built in for formative feedback in-class and online. For summative assessments on modules with more than one tutor a marking rubric is used to ensure consistency and you will receive summative feedback via Canvas within four working weeks of submission. Your feedback may be written, oral or audio-visual in nature.

Blended learning lends itself to enquiry-based learning – this puts less emphasis on the lecture method of teaching and more on empowering you to solve problems, evaluate situations, research topics or apply principles, which is more appropriate to business education. Face-to-face sessions are delivered in workshop mode with a set of task-based activities, which draw on the online content, and enable you to practically and critically explore the topic individually and in small groups.

Opportunities are built in for you to collaborate in peer-to-peer learning activities. This could include things such as small groups using a flipped learning approach, small group case study analysis, student-led assessment unpacking, group discussions, student-led seminars and problem-based learning.

The workshop and activity-based approach to learning enables multiple opportunities for formative feedback and self-diagnosis and testing to be built into the core content for each module, and there will be regular opportunities for you to engage in small group and one-to-one tutorials.

Inclusivity

The modules are developed with Universal Design in mind, and to meet all accessibility standards. For instance, downloadable transcripts will be provided for all the videos – these may be created by Panopto and then edited into a useable text or may be scripted by the author in advance of the recording. We will also ensure that there are adequate descriptions provided all of graphs, charts, images etc used in PowerPoint slides included in the transcripts. There will also be alternative text for all graphics used in page, and we will ensure that all documents, PDFs etc are formatted to best be used by screen readers.

Case studies, examples and resources are drawn from a wide range of business cultures and contexts representing our diverse and international community.

Assessment Methods:

At the University of Wolverhampton, a variety of modes of assessment will be used to support and test your learning and progress and to help you develop capabilities that are valued beyond your University studies and into your working life. Your course may include a variety of assessment activities:

Written examinations (including online examinations, open and closed book examinations and quizzes)
Coursework (for example, essays, reports, portfolios, project proposals and briefs, CVs, poster presentation)
Practical (for example, oral and video presentations, laboratory work, performances, practical skills assessment)

In the final year of your undergraduate degree, and at the end of your postgraduate degree, you are likely to be expected to write an extended piece of work or research, such as a dissertation or a practice-based piece of research.

Student Support:

General University support:

[The University Library](#) is the key source of academic information for students. The Library provides physical library resources (books, journal, DVDs etc.) and offers a range of study areas to allow you to study in the environment that suits you best: Social areas, quiet and silent areas. The Library also provides access to wide range of online information sources, including eBooks, e-Journals and subject databases.

The Library also provides students with academic skills support via the [Skills for Learning programme](#). While on campus you can attend workshops or ask for one-to-one help on a range of skills such as academic writing and referencing. You can also access a range of online skills material at: www.wlv.ac.uk/lib/skills

The [University Student Support website](#) offers advice on a variety of matters (careers, counselling, student union advice, etc.) Students can also access these services by booking appointment with the SU, careers, counselling services, etc.

Course Specific Support

A personal tutor is allocated to you and they will maintain regular communication (virtual and/or face-to-face) with you to support you as you progress. Should you encounter any difficulties, follow-up meetings are arranged to ensure that you make satisfactory progress or are not at risk of withdrawal. Personal tutors can assist you in your personal and academic development, planning and progression, as well as offering you advice and guidance to help you liaise with other staff and support facilities in your school and the University, including study skills support.

Your course leader will monitor the academic and experiential quality of the course through Award Boards, focus groups and other channels. The course leader also supports and directs you proactively on the course, both collectively and individually, and responds to enquiries with regard to your academic programme of study.

The Faculty Enabling Tutor liaises with Student Support and Wellbeing (SSW) regarding provision for specific disabled students & disseminates information from Student Support and Wellbeing on the needs of specific disabled students. The Faculty Enabling Tutors also monitor requests for, and provision of, specific examination and assessment arrangements, publicise 'surgery' arrangements and make available time to meet with individual disabled students to enable them to discuss their own school-specific disability issues where necessary. The tutor takes a pro-active role in monitoring the welfare and academic progress of disabled students within the school.

The module tutor will, where appropriate, ensure that any arrangements made for students requiring special consideration will be checked by University Student Support and Wellbeing to ensure fairness and equality, and that the provisions of the University Equal Opportunities policy are met. These arrangements will apply to those students who have identified special learning requirements.

Employability in the Curriculum:

Employability skills will be aligned to those presented by the QAA subject benchmarks and the University Employability Attributes and will be delivered across the whole course. Through online discussions and groupwork activities you will develop networking and team-working skills; and you will hone your strategic thinking and application skills through the development of business reports. You will build your confidence through activities which enable you to practise and apply key models and techniques to your own organisation.

Successful completion of the IMBA provides a much sought-after academic qualification which will enhance your career prospects in several managerial roles across a wide range of international business sectors. The MBA may provide the basis for further study in a range of professional subject areas such as accounting, marketing and human resources as well as further academic study such as a PhD.

