

UNIVERSITY PARTNER



UNIVERSITY OF  
WOLVERHAMPTON



HERALD  
COLLEGE  
KATHMANDU



# INTERNATIONAL MBA

International Master of Business Administration



POSTGRADUATE  
Prospectus

INTERNATIONAL  
**MBA** from the  
**6<sup>th</sup> BEST BUSINESS  
UNIVERSITY**  
IN THE UK

Source: The Guardian University Guide 2025

An unparalleled learning experience and postgraduate degree directly from the UK, with the same quality teaching methodologies but at an affordable rate.











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## MESSAGE FROM THE CHAIRMAN

**Welcome to Herald College Kathmandu,  
offering globally renowned and  
internationally recognised IT and Business  
Degree programmes.**

We encourage high-level learning and actively involve students in cutting-edge research activities, expose them to new challenges and produce individuals capable of facing and resolving complex issues in the real world. Our college has been able to successfully instill the value of innovation among students through quality education. Our students graduate as professionals, as we embed employability and entrepreneurship into our curriculum through practice-based learning, projects, industry partnerships and internship opportunities. This enables our students to create their own network and gain work experience while completing the course. We hope to fulfil your dreams of having a pleasant college experience.

**Mr. Sulav Budhathoki**

Founder / Group Chairman  
Innovate Nepal Group

## MESSAGE FROM THE CEO

Herald College Kathmandu has become one of the most proficient IT and Business Colleges in Nepal, and I have fortunately been able to witness this growth first-hand. We offer International MBA in our postgraduate degree programmes. Additionally, we also offer BSc (Hons) in Computer Science and BSc (Hons) in International Business Management in partnership with the University of Wolverhampton, UK. We are best known to provide the most affordable UK University education in Kathmandu, while still maintaining academic excellence and student satisfaction. The experience at Herald College Kathmandu is more than just about earning a degree. It is a journey towards becoming an independent professional and a global leader, ready to face the future with confidence.

### **Mr. Prakash Shrestha**

CEO  
Herald College Kathmandu

Vice President  
ING Higher Education







## Innovating the Future of Nepal

**Innovate Nepal Group (ING)** is a visionary company dedicated to transforming higher education in Nepal by integrating international qualifications with national equivalence. Today, ING operates 10 esteemed colleges across **Kathmandu, Biratnagar, Itahari, and Pokhara**, serving over **11,396 current students** and supported by a vibrant alumni network of 15,000+ graduates. Our mission goes beyond education. Today, ING is actively reshaping Nepal's key industries through a portfolio of innovative subsidiaries, including **mySecondTeacher Nepal, Vairav Technology, ING Arc, ING Skill Academy, ING Foods, One More Bite, One More Cup, ING Consulting, and Innovate Tech**. Each company is committed to excellence and impact. By championing career-focused education and forward-thinking technology, ING strives to contribute meaningfully to Nepal's development, creating opportunities, fostering innovation, and inspiring change across sectors.

### हामी बनाउँदैछौं नेपाललाई !



**11,396**  
Current Students



**15,000+**  
Active Alumni



**1,700+**  
Staffs



**25**  
Companies



**42**  
International Brands



**10**  
Colleges and Schools



**7**  
IT Companies

Products and  
Services in

**55 Countries**



## Transforming Lives Through Education & Innovation

Innovate Nepal Group of companies boasts some of the most leading organisations in academics, tech, culinary and architecture. Together, our companies continuously further ING's collective mission of transforming lives through Education and Innovation.

## 42+ Companies and Brands

At ING, industry exposure doesn't wait until graduation. Students learn alongside the very companies shaping the future, many of which are founded or led by ING graduates themselves. With innovation built into our ecosystem, opportunities for internships, employment, and real-world exposure begin from day one.

### ING Today

#### TECH COMPANIES



#### TECH PRODUCTS



#### COLLEGES AND SCHOOLS



#### OTHERS





UNIVERSITY OF  
SOUTHAMPTON



the  
**AMBIKA  
PAUL**  
building



801<sup>th</sup> - 1000<sup>th</sup>



THE Times  
Higher  
Education  
World University  
Ranking 2025



QAA

UK Quality Assured



FAIRTRADE



Stonewall  
**TOP 100**  
CYCLOSWIR Y PLAYODDYN  
EMPLOYER OF THE YEAR  
2018



**STARS**  
RATING SYSTEM

2019 ★★★★★



Athena  
Swan  
Bronze Award

GENDER CHARTER



## UNIVERSITY PARTNER



The University of Wolverhampton is a renowned UK university with a practice of providing opportunity and academic excellence for more than 190 years. The university has been inspiring innovation through outstanding accomplishments in learning and discovery, enhancing the lives of students and influencing the global higher education landscape.

In the context of Nepal, the University of Wolverhampton has partnered with Herald College Kathmandu and Biratnagar International College to deliver undergraduate programmes in Business and IT. Along the journey, this partnership has produced over 1500+ graduates and has more than 2500+ current students. The university strives with their motto: "Innovation and Opportunity" and have been delivering prospects in global platforms to aspiring students on a global scale.









# THE UNIVERSITY OF OPPORTUNITY

At the University of Wolverhampton, we cherish the chances we get to provide our students with the best possible options as they transition from student to graduate and finally to working professionals.

Our programmes have been designed and revisited over years to encompass all aspects of education along with the development of other essential skills for our students. With the consistent march towards excellence accompanied by our mission to produce leaders, the University of Wolverhampton has consequently been able to get some of the best outcomes and continues to do so.

**190+**

Years  
Excellence

**3500+**

Overseas  
Students

**96%**

Graduate  
Employability Rate



## MESSAGE FROM THE UNIVERSITY OF WOLVERHAMPTON

Our global strategy is driven by a dedicated team covering all our education services worldwide. For years, the University of Wolverhampton has partnered with international teaching organisations, offering various educational programmes, including preparatory, undergraduate, postgraduate, research, and consultancy services.

Transnational education (TNE) allows students worldwide to earn a University of Wolverhampton degree in their home country. Since 2016, the University of Wolverhampton and Herald College have collaborated successfully, offering degrees in Information Technology and Business.

Herald College shares a similar ethos to us of commitment to prioritising the student experience, fostering global citizenship among our students and alumni. We're proud of our partnership with Herald College and excited to strengthen it further as we approach our 200th anniversary in 2027.

**Prof. Ebrahim Adia**

Vice-Chancellor  
University of Wolverhampton









# Welcome to Herald College Kathmandu





Beginning your college journey is a very personal and sacred experience that encompasses a wide range of events compounding towards your growth. At Herald College Kathmandu, we tediously focus on creating memorable experiences for our students to transform the world in their own ways. Additionally, we enable you to connect with our vast network of graduates spread across the globe, each in their own pursuits of excellence and now, awaiting a collaborated effort with you.





# Why International MBA at Herald College Kathmandu?

Herald College Kathmandu places academics at the forefront of our experience that is backed by our carefully designed curriculum and teaching methodology.





## Academic First

Academics are our top priority, with a curriculum focused on critical thinking and real-world application. Diverse teaching methods and global discussions enhance student understanding. Our flexible International MBA supports working professionals in advancing academically. Purpose-built facilities ensure a focused and enriching learning environment.



## FINANCIAL PERFORMANCE ANALYSIS (Past 4 years)

### Profitability Ratios Analysis

#### Return on Capital Employed (ROCE)



- ROCE measures the efficiency of a company in generating profits from its capital employed.
- Indicates consistent decline from 21.69% in FY2076-77 to 7.53% in FY2079-80, before a slight recovery to 7.58% in FY2078-79.
- Sharp decline between FY2076-77 and FY2078-79 indicates a significant drop in generating profits from Capital Employed.

- Slight recovery in EBIT to 292 million in FY2079-80 explains the marginal improvement in that current year.
- Decline in ROCE is due to lower EBIT rather than changes in the company's capital structure.







# Mode of Delivery

Our methods are organised based on the direct contact time involved with the teaching team and tutor-directed activities, which take place through the strategic placement of lectures, seminars, workshops and tutorials.

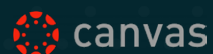
Our impactful LTW approach of Teaching and Learning has been improvised with the pedagogical approach of LTW+ Lectures are designed with a blend of enquiry-based learning, which emphasises more on solving problems, evaluating situations, research, and applying principles that are pertinent to business education. Tutorials and Workshops are face-to-face sessions whereby students are engaged in task-based activities that enable them to practically and critically explore the topic individually or in small interchangeable groups.

It provides a space for students to collaborate in peer-to-peer learning activities such as:

- Flipped learning approach (cross-functional groups)
- Small group case study analysis
- Student-led assessment unpacking
- Student-led seminars and
- Problem-based learning

The new exposure-based curriculum offers students hands-on experience with real business scenarios in a functional organisation, integrating course materials and face-to-face components through Canvas and Panopto for a seamless online learning experience.

Students take full responsibility for planning, promoting, and executing activities, developing critical skills like adaptability, critical thinking, initiative, perseverance, and soft skills, fostering personal growth through passion-driven, real-world learning.









# Course Commencement

## IMBA Orientation

The MBA Orientation is a vibrant and welcoming event designed to celebrate the start of your IMBA journey. It's a day filled with excitement, inspiration, and connection as we officially welcome our newest students into the program. During the event, you'll get a clear picture of what to expect—learn about the program's core values, academic expectations, and the incredible opportunities that await you. You'll hear motivating stories from alumni, and gain insights into the curriculum.

But it's not all serious—there's plenty of fun too! The event has a festive vibe, with lots of opportunities to network, chat with peers, and build relationships with faculty and staff. It's the perfect mix of learning and celebration, setting the stage for the transformative experience ahead. Whether you're reflecting on the journey you're about to begin or simply enjoying the moment, this orientation is your chance to kick things off in style.









# Networking Session

## Coffee with CEO

This event is a unique and engaging initiative designed for the newly admitted students of the IMBA (International Master of Business Administration) program. The primary objective is to provide students with an opportunity to interact directly with the CEO of the college, Mr. Prakash Shrestha, and gain valuable insights into leadership and its practical applications in the business world.

The event centres around the theme of leadership, aiming to inspire and motivate students by sharing real-world experiences and strategies from a successful leader. Mr. Prakash Shrestha, as the CEO, delivers an insightful session where he share his personal journey, leadership philosophies, and practical advice for aspiring business leaders. It also allows students to connect with the college's leadership, creating a bridge between the academic environment and real-world business practice. The "coffee" element adds a casual and approachable vibe, making the session more engaging and relatable for the students.







## Workshop+ Initiatives

The Workshop+ initiative at Herald College Kathmandu is a hands-on component of the IMBA program, where students organise events in sub-groups: Marketing, Communication, and Finance & Operations. Each group plans at least two events per semester, developing teamwork, leadership, and practical business skills. A Steering Committee ensures coordination, and top-performing tutorial groups are recognised for their impact and execution.



# Workshop Culmination

## IMBA Symposium

The Symposium is a celebratory event where we recognise and honor the outstanding contributions of student groups who excelled in organising events throughout the semester. Awards will be presented to the Best Marketing Group, Best Finance and Operations Group, Best Communication Group, and Best Tutorial Group, based on their creativity, efficiency, teamwork, and impact. Attendees will relive the semester's highlights, hear inspiring stories from group representatives, and enjoy a festive atmosphere of celebration. This event is a perfect opportunity to reflect on the semester's achievements, celebrate success, and draw inspiration for future endeavors.

- Best Marketing Group: Recognised for creativity, strategy, and effectiveness in promoting events and engaging audiences.
- Best Finance and Operations Group: Awarded for efficient budget management, resource allocation, and seamless event operations.
- Best Communication Group: Honored for outstanding coordination, clear communication, and fostering collaboration among team members and stakeholders.
- Best Tutorial Group: Award for the best event of the semester.









LD  
GE  
NDU



**Riya Prajapati**

Founder of Prajapati Ceramic  
Winner of Lord Paul Enterprise Award 2024

**Mansi Thakur**

Founder of Meera Modernity  
Winner of Lord Paul Enterprise Award 2023





## GLOBALLY RECOGNISED IDEAS

# Lord Paul Enterprise Award

The Lord Paul Award is an encouraging opportunity provided by the University of Wolverhampton for their current undergraduate as well as postgraduate students to help student entrepreneurs grow their businesses.

Named after Lord Swaraj Paul, the winners are offered cash prizes along with expert business consultancy. This opportunity is not only limited to the UK but is also available internationally to students studying in colleges holding a partnership.

Through the international expansion, the winners of this award for two consecutive years are students of Herald College Kathmandu in Nepal. The winner of this award in 2023 is Ms. Mansi Thakur whose business idea is uniquely blending traditional attires with modern trends. The winner of this award in 2024 is Ms. Riya Prajapati who is continuing her family's generational pottery business by now opening a business firm and preserving their artistic legacy.

**SCAN TO**  
Experience the Journey



# International Exposure

A full-fledged, practical and cross-cultural academic experience

Students from Herald College Kathmandu are given an opportunity to participate in a WLV Exchange Fellowship Programme where they visit our partner university and various historical places and landmarks of the UK with an aim to provide them with exposure to international cultures. Students also get to interact with other students from all across the world with whom they can exchange their knowledge and experience.

SCAN TO

Experience the Journey







# Academic Excellence Award

Awarding the  
**Top-Performing IMBA Student**  
for outstanding academic achievement  
and dedication to excellence.

---

**Ashish Dangol**

TOPPER OF

INTERNATIONAL MASTER OF BUSINESS ADMINISTRATION

CLASS OF 2024



# GRADUATION CEREMONY









“

Scholarships are a great boon for students like us who strive to outperform ourselves each day, and I am glad that Herald College Kathmandu presents this opportunity.

Achieve more with our

# Scholarship Programmes

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Experience the Journey



## The Attitude, Academics and Attendance (AAA) Scholarship

has been introduced for **10% of students**, which means every year you can achieve a **100% refund** of your total college fees paid (excludes Admission fee and University fee).

# Top-Tier Infrastructure

Our IMBA students benefit from modern lecture halls, tutorial rooms, and learning zones for focused study sessions where as IMBA Lounge, Student Lounge, and cafeteria offer spaces for collaboration and relaxation.

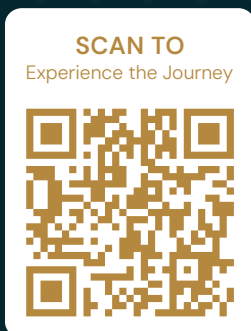








# HCK Moments









# International Master of Business Administration





## Course Description

IMBA at Herald College Kathmandu encompasses a set standard of subject matter with the aim of providing competitive knowledge accompanied by the fundamentals necessary for professional growth in businesses across the globe. It has been developed to provide pre-experience applicants with postgraduate general business qualification which will sharpen your knowledge of key business functions and their relationship with the wider strategic and international environment. Our courses will enhance your knowledge and understanding of Business and Management concepts and principles, theoretical frameworks as well as applied analysis through a range of learning experiences.





# Course Modules

## Financial Decision Making (7AC009)

This module enables participants to make well-informed decisions based upon a sound knowledge of financial reports, systems and developments in the accounting and financial environment. It covers finance components - the sources, uses and management of finance and looks at the use of accounting and other information systems for managerial applications.

## Strategic Global Marketing (7BU027)

This module considers contemporary approaches to international marketing practice. It introduces the key stages an organisation has to go through to develop and implement its approach to global marketing and how these factors can be influenced and supported by all aspects of the customer supply chain i.e. logistics, quality and the global marketing mix.

## The Masters Research Project (7MG001)

The aim of this module is to contribute to the research knowledge and skills appropriate for a taught master's programme and careers in professional or management roles. The participant is required to produce a dissertation, which should demonstrate an understanding of the philosophy and core principles of research and show their competence in the design, execution and reporting of a research-based dissertation. Thus, it will contribute to the student's effectiveness throughout her/his career.

## Contemporary issues in Human Resources: An International Perspective (7BU034)

The module is designed to prepare for work that is in an international setting as well as for employment of international workers in the domestic setting. It enables the students to consider the management of people in an international context and the effects of globalisation on workers, organisations and related employment issues.

## Strategic Operations Management (7BU032)

This module explores ways of managing innovation & entrepreneurship for developing and creating new ventures. It is designed to examine a wide range of business operations management concepts, the module will also look critically at the strategic planning process by assessing both the internal and the external environment of an organisation, followed by selecting a number of strategic options, actions and choices to achieve organisational objectives. It will help develop skills in identifying, formulating and solving business problems through creative and entrepreneurial processes.

# Entry Requirements

1. A second class first division- or second class second division and third class undergraduate honours degree from a UK university or Nepalese equivalent Bachelor's Degree in any stream.
2. A Letter of Reference from a tutor who has supervised the Applicant's Undergraduate Studies and/or Employer.
3. Students may apply for Recognition of Prior Learning (RPL) subject to the guidelines set out in the RPL Handbook. RPL includes accreditation of prior certificated learning and /or accreditation of prior experiential learning.

## English Proficiency

Applicant must submit an Evidence of English Language Competence i.e. A letter of certification from the previous institute (For e.g. College/University where bachelor's degree was studied) confirming that the applicant's undergraduate degree has been delivered and assessed in English medium.

**Applicants not meeting the aforementioned criteria for English can demonstrate their English proficiency with any one of the following internationally recognised English Tests:**

- IELTS Overall Score 6 with minimum 5.5 in each component
- Pearson PTE (Academic) overall minimum 50
- Cambridge Certificate of Proficiency in English (CCAE & CPE) with minimum scores of 162 in Listening, Reading, Writing and Speaking
- TOEFL iBT overall minimum 60

Applications are also welcome from individuals who do not possess the above qualifications but who have significant management experience and are able to demonstrate previous non-certificated learning equivalent to the above. In such cases, admission to the programme will be based on an evaluation of the applicant's ability to continue to benefit from and achieve the award.













# Potential Career Opportunities

Our International MBA degree offers a wide variety of career prospects from landing a managerial position, developing a strong professional network to starting your very own business and scaling it. The skills acquired are among the best for adapting to the inescapable changes in industries, markets, and business practices of the 21st century.

## Career Opportunities with our IMBA

- Entrepreneur
- International Logistics Coordinator
- International Trade Compliance Manager
- Global Marketing Manager
- International Sales Manager
- Global Business Executive

As Herald College Kathmandu is an ING Initiative, students get a flurry of placement opportunities to springboard their career by becoming a part of the most affluent Business and Technology companies in Nepal, upon completion of their degrees. ING companies house 300+ graduates from our various ING Colleges, who have gone on to achieve greater things alongside us.

# 15000+ alumni

around the world



 **IND** 850+

Mitesh Khanal - Flipkart  
Yunus Raj Joshi - Dogma Group See Logic Ltd.

 **NZ** 50+

Manisha Bhattarai - Freightways Information Services  
Sabinay Pandey - 7A Photography  
Deep Basnet - Fibre-Waikato



# We are, indeed developing Industry-Ready Graduates



## **USA** 1000+

Binit Pokhrel - Visa Inc  
Manish Rajbhandari - Amazon  
Ishwar Singh Bhandari - Wichita State University  
Nishant Chhetri - University of Missouri  
Anushka Baral - PayPal  
Tridev Gurung - The Bank of New York Mellon

## **EU** 750+

Vijay Prakash Kandel - Zalando Inc.  
Tsewang Lama

## **UK** 1250+

Sunir Limbu - Sunrider International  
Madan Nagarkoti - Universal Mobile Enterprises

## **NPL** 8500+

Bishal Poudel - CAAN  
Bijay Limbu Senihang - Vairav Tech  
Kailash Bijayananda - Leapfrog Technologies  
Raman Pradhananga - Verisk Nepal  
Rasila Shrestha - ING Skill Academy  
Buddha Man Nepali - Huluhive Technology Pvt. Ltd.  
Anup Ghimire - Viewfinders Production

## **MID EAST** 750+

Mahesh Adhikari  
Bindhya Maharjan  
Rupesh Singh

## **AUS** 1250+

Suyog Thapa - Pro Unlimited  
Ram Kumar Bhandari - Aussie Broadband  
Chhitesh Lal Shrestha - EY Analytics (Asia Pacific)  
Saujan Basnet - Macquarie Group  
Angkit Thapa Magar - Monash University  
Prashant Subedi - ECA  
Sachit Adhikari - Creative Virtual

## **KOR** 15+

Anit Thapaliya - Kyonggi University

## **JPN** 80+

Prakash Manandhar - IMAC Engineering

# Alumni Testimonials



*Choosing Herald College for my IMBA was the best decision I ever made. The practical learning approach, networking opportunities and career guidance have been extremely invaluable. The mentorship and opportunities I received here are unparalleled. Thank you for helping me achieve my dreams!"*

**Bipin Chauhan**

Strategic Key Account Manager  
Ncell



*Studying at Herald was one of the best academic decisions of my life. Herald provided me with the opportunity to connect with my degree both academically and practically. From the moment I stepped into the College, I was greeted by the vibrant and friendly environment full of energy and motivation. This supportive environment provided me with a sense of belonging that guided me throughout my journey at Herald."*

**Shree Ratna Maharjan**

Founder  
Skillmandu Connect Pvt. Ltd.







“

Graduating from Herald was an experience that was both exciting and somewhat overwhelming. The years of hard work and growth made the moment feel like the biggest achievement. From modern and comfortable infrastructures to extremely professional guidance, my time at Herald is definitely the best moments of my life.”

**Jigyasa Pant**

Team Lead  
Audit Partnership

“

Herald College's IMBA program pushed me to think beyond boundaries. The diverse curriculum and hands-on projects prepared me for real-world challenges. I'm proud to be a Herald graduate and will always cherish my time here! It has truly been a life-changing experience. Thank you Herald for shaping me into the professional that I am today!”

**Rasila Shrestha**

Academy Operations Head  
ING Skill Academy





# A Celebration of Success

SCAN TO  
Experience the Journey







## Graduates of the college, visionaries of the future!




The Herald College Kathmandu graduation is an extravagant event produced to commemorate the success of our students and to send them off fittingly into the professional world, which we believe they will conquer in no time.

Our graduates are held in the highest regard when it comes to their involvement in the tech world. With specialisation programme, professional mentorships and a productive learning environment, Herald College Kathmandu produces some of the most industry-ready graduates every year and we have no reason to doubt that you can be a part of that legacy too.

# Herald College Kathmandu

 Naxal Bhagawati Marga, Kathmandu, Nepal

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